



THE LEADERSHIP INSTITUTE
Introduction to Television Techniques
June 4, 2010
Steven P.J. Wood Building
Arlington, VA

| | |
|-------------------------|----------------------------|
| 9:00 - 9:30 AM | REGISTRATION |
| 9:30 - 10:00 | Message Development |
| 10:00 - 11:00 | Message Delivery |
| 11:00 - 11:30 | Personal Appearance |
| 11:30 - 12:30 PM | In-Studio Exercise |
| 12:30 | ADJOURNMENT |

THE LEADERSHIP INSTITUTE
Steven P.J. Wood Building • 1101 N. Highland St.
Arlington, VA 22201 • (800) 827-5323 • Fax (703) 247-2001
The Leadership Institute is a non-profit, non-partisan 501 (c)(3) educational foundation.
The Institute does not endorse, support or oppose candidates or proposed legislation.
The Institute has an open admissions policy, all programs are open to the public.
Contributions to the Institute are tax-deductible.